



# Salmon Sims Thomas & Associates PLLC

*For Immediate Release*

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## **Measurement and Focus Should Guide Church Operating Calendar**

Dallas, Texas - Bill Sims, CPA partner at [Salmon Sims Thomas & Associates](http://www.sstcpa.com) will be the featured speaker on the April [pastor cast](#) hosted by Service Realty, Inc. Speaking to an audience pastors and church business administrators, Sims will discuss the benefits to a church of changing from a calendar to a fiscal year.

“The goal,” stated Sims, “is to have the end of the operating cycle at the bottom of the cycle. Though there are a number of reasons, two of the most beneficial are: **Measurement** - You want entire programs to be in the same period – you don’t want them split between two measurement periods (a.k.a. “years”) and **Focus** - If you’re not as busy, then your people can focus more on measuring and reporting of last year and planning for next year.”

Bill Sims has over 25 years experience providing accounting, tax and consulting services to clients in a variety of industry groups. He has dedicated most of his career to the nonprofit sector helping these organizations maximize their assets and expand their efforts. He is a recognized expert dealing with the issues unique to the nonprofit sector.

[Service Realty Inc.http://www.churchrealty.com/](http://www.churchrealty.com/) serves churches, schools and religious organizations in the planning, acquisition, marketing and development of real estate. As the exclusive agent for churches and schools seeking facilities or land which to expand, Service Realty assists in finding and evaluating purchase options.

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